

## Project Management for Executives

### Course Summary

#### Description

In a rapidly changing marketplace, executives must employ everything at their disposal to achieve business results. One of the tools at your disposal is the power of effective project management. Effective project management is much more than low level tools. Instead it is a combination of consistent, repeatable processes and best practices that are vital to increased success rates for all projects. Unless an organization can produce predictable results, time after time, it stands to lose a great deal more than money. Excellence in project management can guarantee the desired results.<sup>1</sup>

*Project Management for Executives* provides executives and project sponsors with an understanding of project management that goes beyond the basic tools involved. This course focuses on the sponsor or executive's role in project success.

#### Topics

- Overview
- Initiate
- Plan
- Execution/Control/Close

#### Audience

This course is designed for Senior Managers and Directors, Project Sponsors, Corporate Executives and anyone interested in project management from an enterprise perspective.

#### Prerequisites

There are no prerequisites for this course.

#### Duration

One half day

## **Project Management for Executives**

### **Course Outline**

#### **I. Overview**

- A. What is a project?
- B. Project Management Processes vs. Solution Development Lifecycle
- C. The connection between the corporation strategy and project initiation
- D. The Project Manager Role
- E. Who is the project sponsor?
- F. Common mistakes of the sponsor
- G. What do project managers want from executives?
- H. The PMBOK and what it means to executives
- I. The Triple Constraint and Nine Knowledge Areas of Project Management
- J. What does it mean to adopt project management in your organization?

#### **II. Initiate**

- A. Discuss why initiation is so critical to project success
- B. Project Charter Development
- C. Aligning projects to the corporate goals and mission
- D. Scope Statement Development

#### **III. Plan**

- A. Key planning components for the project sponsor
- B. Myths of project management and planning
- C. Understanding the schedule
- D. Communications Planning
- E. Risk planning and management
- F. Practical Application Session – Conduct a small project

#### **IV. Execution/Control/Close**

- A. Scope Control
- B. The Triple Constraint and Project Control
- C. Project Communications
- D. Closing projects and lessons learned